

**In the Claims:**

The following listing of claims replaces all prior versions.

1. (Currently Amended) A method of managing display of menu items on a display of an electronic device, the method comprising:

defining first and second menus comprising respective first and second groups of individually selectable menu items, wherein the first group of menu items is a subset of the second group of menu items;

displaying the first menu as a first rectangular array having plural rows and plural columns of individually selectable menu items; and

responsive to user activation of a menu expansion function, displaying the second menu as a second rectangular array having a greater number of rows and/or columns of individually selectable menu items than the first rectangular array.

2. (Currently Amended) A method according to Claim 1:

wherein the first menu comprises a menu expansion function menu item; and

wherein displaying the second menu as a second rectangular array having a greater number of rows and/or columns of individually selectable menu items than the first rectangular array comprises transitioning from display of the first menu to display of the second menu responsive to user selection of the menu expansion function menu item.

3. (Canceled)

4. (Original) A method according to Claim 1, wherein the method further comprises transitioning from display of the second menu to display of the first menu responsive to user activation of a menu reduction function.

5. (Original) A method according to Claim 4, wherein the second menu comprises a menu reduction function menu item, and wherein transitioning from display of the second menu to display of the first menu comprises transitioning from display of the

second menu to display of the first menu responsive to user selection of the menu reduction function menu item.

6. (Original) A method according to Claim 1, wherein defining first and second menus comprises assigning a menu item to the first menu or the second menu responsive to a user input.

7. (Original) A method according to Claim 6, wherein defining first and second menus comprises assigning a menu item to the first menu or the second menu responsive to frequency of usage of a function corresponding to the menu item.

8. (Previously Presented) A method according to Claim 1, wherein the first group of menu items have the same arrangement with respect to one another in the first and second rectangular arrays.

9. (Original) A method according to Claim 1, wherein the menu items comprise at least one of graphic icons and text.

10. (Original) A method according to Claim 1, wherein the electronic device comprises a portable electronic device.

11.-15. (Canceled)

16. (Currently Amended) An electronic device, comprising:  
a display;  
a user input device; and  
a processor operatively associated with the user input device and the display, the processor configured to define first and second menus comprising respective first and second groups of individually selectable menu items, the first group of menu items a subset of the second group of menu items, to display the first menu as a first rectangular array having plural rows and plural columns of individually selectable menu items and, responsive to user

activation of a menu expansion function via the user input device, to display the second menu as a second rectangular array having a greater number of rows and/or columns of individually selectable menu items than the first rectangular array.

17. (Original) A device according to Claim 16:  
wherein the first menu comprises a menu expansion function menu item; and  
wherein the processor is operative to transition from display of the first menu to display of the second menu responsive to user selection of the menu expansion function menu item via the user input device.

18. (Canceled)

19. (Original) A device according to Claim 16, wherein the processor is further operative to transition from display of the second menu to display of the first menu responsive to user activation of a menu reduction function via the user input device.

20. (Original) A device according to Claim 19, wherein the second menu comprises a menu reduction function menu item, and wherein the processor is operative to transition from display of the second menu to display of the first menu responsive to user selection of the menu reduction function menu item via the user input device.

21. (Original) A device according to Claim 16, wherein the processor is operative to assign a menu item to the first menu or the second menu responsive to a user input via the user input device.

22. (Original) A device according to Claim 21, wherein the processor is operative to assign a menu item to the first menu or the second menu responsive to frequency of usage of a function corresponding to the menu item.

23. (Previously Presented) A device according to Claim 16, wherein the first group of menu items have the same arrangement with respect to one another in the first and second rectangular arrays.

24. (Original) A device according to Claim 16, wherein the menu items are graphic icons.

25. (Original) A device according to Claim 16, wherein the user input device comprises at least one of a key, a trackpointer, touchpad, a joystick, and a touchscreen.

26-30. (Canceled)

31. (Currently Amended) A program product for managing display of menu items on a display of an electronic device, the program product comprising code embodied in a processor-accessible medium, the code comprising:

code configured to define first and second menus comprising respective first and second groups of individually selectable menu items, wherein the first group of menu items is a subset of the second group of menu items; and

code configured to display the first menu as a first rectangular array having plural rows and plural columns of individually selectable menu items and, responsive to user activation of a menu expansion function, to display the second menu as a second rectangular array having a greater number of rows and/or columns of individually selectable menu items than the first rectangular array.

32. (Currently Amended) A program product according to Claim 31:  
wherein the first menu comprises a menu expansion function menu item; and  
wherein the code configured to display the first menu as a first rectangular array having plural rows and plural columns of individually selectable menu items and, responsive to user activation of a menu expansion function, to display the second menu as a second rectangular array having a greater number of rows and/or columns of individually selectable menu items than the first rectangular array comprises code configured to transition from

display of the first menu to display of the second menu responsive to user selection of the menu expansion function menu item.

33. (Canceled)

34. (Original) A program product according to Claim 31, wherein the code embodied in a processor-accessible medium further comprises code configured to transition from display of the second menu to display of the first menu responsive to user activation of a menu reduction function.

35. (Original) A program product according to Claim 34, wherein the second menu comprises a menu reduction function menu item, and wherein the code configured to transition from display of the second menu to display of the first menu comprises code configured to transition from display of the second menu to display of the first menu responsive to user selection of the menu reduction function menu item.

36. (Original) A program product according to Claim 31, wherein the code configured to define first and second menus comprises code configured to assign a menu item to the first menu or the second menu responsive to a user input.

37. (Original) A program product according to Claim 36, wherein the code configured to define first and second menus comprises code configured to assign a menu item to the first menu or the second menu responsive to frequency of usage of a function corresponding to the menu item.

38. (Previously Presented) A program product according to Claim 31, wherein the first group of menu items have the same arrangement with respect to one another in the first and second rectangular arrays.

39. (Original) A program product according to Claim 31, wherein the menu items comprise at least one of graphic icons and text.

40. (Original) A program product according to Claim 31, configured to be processed in a processor of a portable electronic device.

41.-46. (Canceled)

47. (Currently Amended) A method according to Claim 1, further comprising: defining a third menu comprising a third group of individually selectable menu items, wherein the first and second groups of menu items are subsets of the third group of menu items;

responsive to user activation of a menu expansion function, transitioning from display of the second rectangular array to display of the third menu as a third rectangular array having a greater number of rows and/or columns of individually selectable menu items than the second rectangular array; and

responsive to user activation of a menu reduction function, transitioning from display of the third rectangular array to display of the first rectangular array.

48. (Currently Amended) A device according to Claim 16, wherein the processor is further configured to define a third menu comprising a third group of individually selectable menu items, the first and second groups of menu items subsets of the third group of menu items, to transition from display of the second rectangular array to display of the third menu as a third rectangular array having a greater number of rows and/or columns of individually selectable menu items than the second rectangular array responsive to user activation of a menu expansion function via the user input device and to transition from display of the third rectangular array to display of the first rectangular array responsive to user activation of a menu reduction function via the user input device.

49. (Currently Amended) A computer program product according to Claim 31, wherein the code embodied in a processor-accessible medium further comprises code configured to define a third menu comprising a third group of individually selectable menu items, the first and second groups of menu items subsets of the third group of menu items, to

transition from display of the second rectangular array to display of the third menu as a third rectangular array having a greater number of rows and/or columns of individually selectable menu items than the second rectangular array responsive to user activation of a menu expansion function via the user input device and to transition from display of the third rectangular array to display of the first rectangular array responsive to user activation of a menu reduction function via the user input device.